

Unit 3. Music and Visual Media

Knowledge Map

Year 9

Key vocabulary / concepts	What knowledge is required:
The History of the Moving Image	The earliest still photographs were made using new scientific techniques developed in the mid-1800s The earliest Moving pictures (MOVIES!!) were created using celluloid plastic film (FILM!!) in the late 1800s Nickelodeon was the US name for any place people could watch these new movies. (a nickel is about 10p) they made a lot of money and the industry moved to Hollywood where the Studio system began. Silent Films were never silent. They often had live musicians playing. In 1929 the first talking picture was released. Later video films were used on TV and recently on computers and phones.
Film score/ Background Music/ Underscore:	This is the music in a film that you don't always notice - Often in the background. It builds atmosphere, intensity and timbre. It is often synchronised with the action, and it tries to change the emotions of the viewer watching.
Modern video and computer technology	This can be added in minute detail to the video using computer software. Most music is composed using computer technology now. Other examples are Gaming soundtracks YouTube Videos
Advertising	Music has been used closely with video to successfully advertise and sell products often using catchy hook lines you will remember.
Tension and release	The music builds up tension for an important scene and can release the tension in certain ways. Possibly using Tempo, Texture Dynamics, Silence, Motifs etc. Aiming to affect and engage the viewer emotionally.

Motif or Leitmotif	A short theme that is recurring. It has special importance and is connected to a character, place or mood in a film. Richard Wagner used this technique a lot in his operas before film was widespread.
Mastering	Making the very final `perfect` recording of a soundtrack with all the sounds balanced and carefully placed.
Diegetic music:	you are watching a scene where a piano is being played in the scene, the characters can hear it, you can hear it.
Non-diegetic music	When there is music in the scene that the characters can't hear, and you can't see it being played.
Jingle; Hook line	A catchy very short bit of music to remind the listener of a product that is being advertised
Film score/ Background Music/ Underscore:	This is the music in a film that you don't always notice - Often in the background. It builds atmosphere and timbre
"Mickey Mousing"	In animation and film, (synchronized, mirrored, scoring) is a film technique that syncs the accompanying music with the actions on screen.
Sound effects	Are sometimes part of the music, they are used to make it sound more dramatic.
Soundtrack	Recorded music accompanying and synchronized to the images. Can sometimes be songs previously released by other artists which are not just written for the film. Quentin Tarantino uses these a lot.
Famous Film Composers	Hans Zimmer (Batman, Inception); Bernard Herman (Psycho); James Horner (Titanic) Danny Elfman the Simpsons; John Williams Jaws.